





FROM THE EDITORS

From time to time things begin anew and regenerate. The seasons are changing, and bass seasons are renewing. Having crossed the six month mark as a publication, I can tell you we are renewed every month. Turning over new stones, meeting new people, and getting to take part in many new and developing things in the bass industry in our great state keeps our focus renewed and our energy regenerated.

This month we have fished across the state covering facets of the industry from tackle stores to marine dealers, and from custom tackle to custom rods, we bring you more of the people, businesses, and products keeping the Louisiana Bass Fishing Industry at the top of the game. Making connections for some, generating sales for others, and just hanging out with good people who share a passion for bass fishing provides us with a coninually renewed passion for what we do.

As we move into the holiday season, this renewed passion is amplified by our tremendous gratitude. We appreciate our readers, our customers, our partners, our sponsors, and our friends that continue to support what we do, and we look forward to continuing to bring you content from across our state in the Bassin' industry.

-Geaux Bassin'!



PUBLISHER

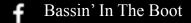
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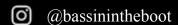
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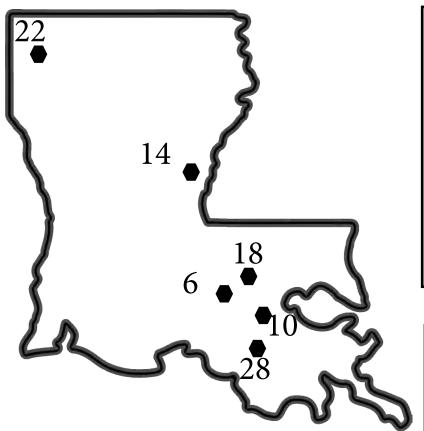




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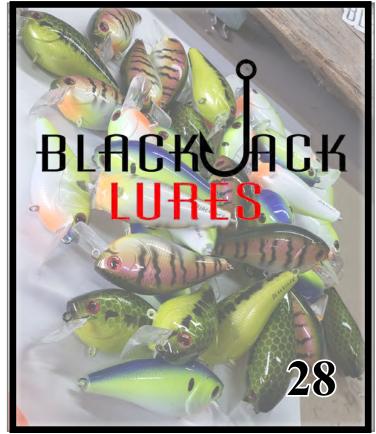














Cajun Outboards Boat Care Tip

THE IMPORTANCE OF FLUSHING YOUR OUTBOARD ENGINE

One of the most important steps to properly maintaining your outboard engine is, FLUSHING THE COOLING WATER PASSAGE, or in other words just flushing out the engine with good clean, fresh water. Most new outboard engines have a garden hose fitting on the bottom side of the cowling. With the engine off, simply disconnect the garden hose connector from the engine and connect to a garden hose. Let the water run through the engine for at least 15 minutes. Turn off the water supply and disconnect the garden hose from the connector and tightly secure the connector back to the engine. If your engine doesn't have the garden hose connector, you can use a set of muffs to hook to you lower unit, covering your water intakes and crank your engine after the water supply is turned on. Make sure to turn the water on for at least 2 minutes before starting the engine when using the muffs on the lower unit. Let the motor run at idle for about 5-10 minutes to make sure that the motor is flushed properly. Turn off the engine, then turn off the water supply and remove the muffs from the lower unit.

It is very important to flush your outboard engine after every use. Most people think that only after the motor has been in salt water that the engine needs to be flushed, that is incorrect. Even in fresh water there is a lot of silt and deposits that are in the waterways and over time without flushing your engine, they become clogged in the cooling water passage. Once your cooling water passage becomes blocked, your engine is not getting the correct amount of water through it and this becomes detrimental to the life of the engine. Many times we have seen customers outlet for the tattle tail completely blocked inside the engine. Once this takes place, it is very hard to fully clean the entire passage inside of the engine without taking apart the power head; which can get pretty pricey to say the least.

Flushing your outboard is one of the easiest and most critical steps to maintaining your outboard engine. Every time you get home or back the camp, you should hook the hose pipe to your engine. It only takes 15 minutes and you don't have to sit and watch it the whole time. While you are cleaning out the boat or admiring the catch from that day your engine should be getting flushed out to make sure you keep the water passage open at all times. So just remember that every time you go fishing or boat riding it is extremely critical to flush your engine thoroughly before you store your boat for the next use.



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TACKLE ... JUST WHAT THE DOCTOR ORDERED

You know all the times you have said to yourself, "I need to pick up my prescriptions but I'd really like to go by the tackle store." Well if you live in or near Lutcher, La you are in luck. Z's Tackle, owned by Joey Zimmer (pictured right) is housed in Tompkins Pharmacy located at 2064 W. Main St. in Lutcher. The rhyme to that reason is quite the story.

Joey attended the University of Louisiana at Monroe where he played football. His intentions were to play football and major in pharmacy so upon his return he could go into the family business. As usually the case intentions don't always go as planned and the commitments to football were too great to devote the time needed to complete a pharmacy degree. He chose football over pharmacy but in the end it worked out just perfect.

After returning home from ULM, Joey attended Nicholls where he earned a finance degree that goes hand and hand with his pharmacy tech certification and tackle store. Most days he can be found taking orders on one side of the shop and end up selling items from the other side to the same customer.



The little sideline business he started in college has become a full time job. "Bass fishermen keep me busy" Joey told me there are 3 clubs in the parish that keep him going and they keep the lights on. Z's Tackle keeps in stock baits, tackle and lures for all the local needs for the tournament fishermen and the average Joe. Unique to his shop is the Missle Baits D Bomb in the Zematoma and Red Shad Green Flake. The Zematoma is actually how I come to learn of Z's Tackle.

Patrick Engerran of Tangi Fishing Rods was telling me about the Zematoma and how it is a "Bad Ass" fish catching bait like no other in the marsh of the Atchafalaya River Basin. The black and blue mixture with purple flakes produced by Missle Baits in the D Bomb style can only be purchased through Z's Tackle. Similarly the D Bomb in Red Shad Green Flake can only be purchased in one other location, somewhere in Virginia. This unique offering keeps the bass fishermen in the area returning to Z's to replenish their supply.

The area guys not only come for the one of a kind bait selection but also for items they know they need in order to catch fish in the area. "I mostly stock items that catch fish here." Joey told me. From Humdinger Spinnerbaits to Delta Lures and all the national brand names look no further than Z's Tackle. If you aren't in the area or close by don't worry they are just a click away at zstackle.com and offer free shipping on orders of \$75 or more. Pick up a shirt or cap and show everyone you support the local bass industry and wear it proudly as you Geaux Bassin' in the Boot.



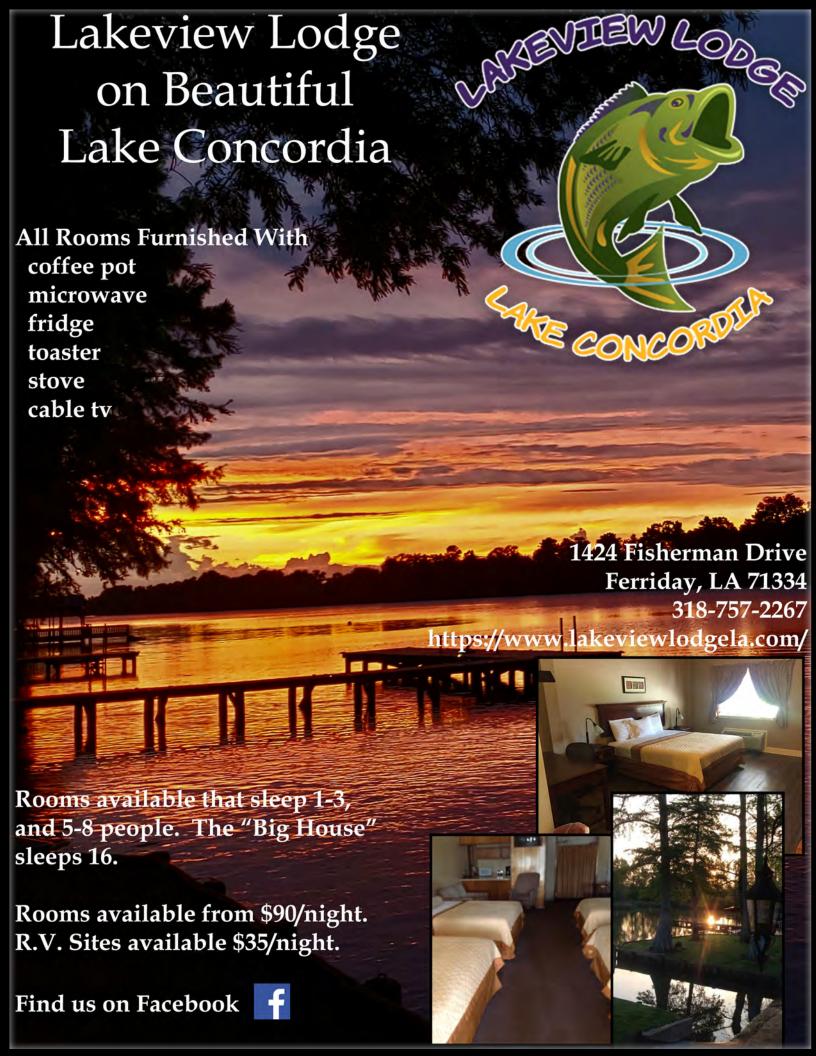
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Miss-Lou's Top Ten Championship

Centered in the Natchez-Vidalia area are a number of bass clubs that share the abundance of local lakes and fisheries. As with most sporting men there has to be a competition over who is the best. I know with me I wage a competitive spirit with everything I do. I've often said, "If grandma and I are playing checkers, I'm going to take her out!" Most bass fishing friends of mine have similar attitudes mixed in with the comradery that tournament fishing offers.

In this area there are 10 to 12 clubs and all have their unique members and even a few members that overlap into several clubs. Borderline Bass Anglers, River City Bassmasters, Concordia Bass Club, Pigstickers Bass Club, Dixie Bass Club, Brookhaven Bass Club, Southwest Bass Club and the Miss-Lou Bass Club took their top ten anglers, divided them into 5 teams per club and held a winner take all bragging rights tournament on October 26, 2019. Launching on a cool rainy morning at the Lake Bruin State Park in St. Joseph, La. the 80 anglers set out to prove their club was the best in the area.

The results speak for themselves (depending on who you ask). The top club with a total weight of 58.76 pounds is none other than Dixie Bass Club anchored by winners of the heaviest sack with 15.58#, father/son combo of Robbie and Trey Buckles. Robbie told us, "For me fishing the Top Ten is the most fun tournament of the year. This year was special that I got to fish it with my son as a partner, a Top Ten win for Dixie and Trey and I had the top bag of the tournament. Dude, I had to hold tears back! A very proud dad moment." Fellow team members Terrell Foster and Lew Harveston had a 14.28# sack to ensure the victory for Team Dixie; the win was a second in the last 4 years.

Talking with Mike Rice of Dixie Bass Club, he told me, "I feel like to get to be a better fisherman; you have to fish against the best and Dixie is first class." Mike supplied us the picture of Dixie holding the trophies and his caption was simple, "The picture says it all!"

Second place went to the self-proclaimed "Thugs" from Pigstickers. The Pigs brought in 51.75 pounds. Pigsticker member, John Bruce who chose to fish with Southwest so his son Auston could fish with him said, "It was a tough bite." They caught their fish primarily on spinnerbaits but the highlight of their day was Auston's 3.56# bass, their biggest of the tournament.

Third place this year was claimed by Brookhaven Bass Club with 48.46# that included the 13# 7oz bag of greenbacks brought to the scales by Jamie Smith and Sayer Wallace. The Brookhaven based club also had the Big Bass of the day, a 5# 6oz stud caught by team member, Robbie Fauver, Jr.



Miss-Lou's Top Ten Champions, Dixie Bass Club. The Top Ten Members of Dixie Bass Club include: (Back row left to right) Mike Rice, Terrell Foster, Terrell Jones, Herman Goodman, Trey Buckles, and Lew Harveston.

(Front row left to right) Robby Buckles, JT Switzer, Buster Martinez, and Larry Ozburn.

Their performance was followed by Concordia Bass Club with 42.73# and rounding out the top 5 was Southwest Mississippi Bass Club with a 41.14# sack. The slots in the bottom 3 of 8 clubs were held by River City, Miss Lou, and Borderline with 39.26#, 34.45#, and 33.60# bags, respectfully. The fierce competition for bragging rights is hands down some of the best in the area. The clubs may talk "trash" through the year but this event does more to bring the anglers closer. It's all about the shared brotherhood, battling the elements, and finding the little green fish. The Top Ten Tournament no doubt will continue to be a great event for the area for years to come.

If you're close enough to the Miss-Lou area and would like to fish in great clubs, compete year round, and possibly fish in the Top Ten next year, then look a few of these clubs up and join 1 or more. I'm sure you'll agree it's some of the best bass fishing, trash talking, and competitive tournaments in this area of the country. Get out and Geaux Bassin' in the Boot!



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The Perfect Limb for Bass Yankin'

Written by our friend Tommy Abbott

The name Kajun Limb conjures up all sorts of visions in my mind. From a mama chasing a mischievous kid around the bayous and swamplands of Louisiana with a switch, to a big ole alligator fighting on a set line tied to a willow limb in the swamp.

For me, it was probably about four to five years ago that I first heard the term and came to know the man behind the brand. I was sitting in a high school bass fishing team meeting when Doug Blacklock walked in and was introduced as the owner of Kajun Limb. I liked the guy right off the bat and I could see his passion for his craft and helping kids, especially young fishermen and women, but it wasn't until I was standing at the 2016 Bassmaster Central Open weigh-in at Bass Pro in Denham Springs that I realized how liked and well known that Doug actually was.

Doug knew everyone there, especially many the Elite Bassmasters from Louisiana. I watched him move through the crowd stopping to chat with what seemed like everyone there. I still barely knew him at the time but he has become one of my good friends and confidants since. He is a guy who never meets a stranger and liked by all those that know him.

To see Doug's passion for youth anglers and their success you can look no further than his Facebook page where most of his posts are reposts of young, up and coming anglers.

Kajun Limb Outdoors LLC is a small company based out of Central City Louisiana. Doug's shop is small but meticulously organized and I'm always fascinated and a little jealous of his ability to know exactly what an angler needs.

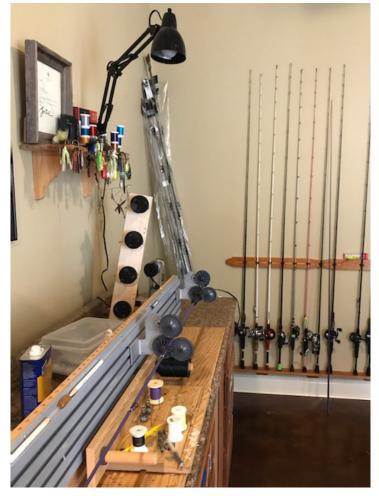
Our experience with Kajun Limbs started with my son begging to get me to buy him a rod from Mr. Doug. We'd never had a custom built rod so we didn't even know where to start so we just started with a visit to his shop. After a little chit chat, he got down to business. He fired off a volley of questions with more questions from the original questions. From what techniques it would be for, how you want the tip to feel, to how stiff you want the rod and giving examples of how the rod would feel with certain types of baits.

After a few minutes he was done asking questions. My son never picked up another rod to see if it felt good nor did I understand how Doug knew exactly what he was looking for. But Doug did... He assured me that he knew the exact blank and configuration that my son needed. And guess

what, he sure did. My son had a boat full of rods but one stood out as his favorite. The most simple of designs and no frill look but his Kajun Limb was the rod above all rods. What amazed me more than anything was the rod's ability to perform in different techniques and conditions. That rod outperformed every rod in our arsenal for my son's entire high school bass fishing career and caught quite a few Redfish, along the way. If I have to venture a guess I'd say that my son's first Kajun Limb has "Boat Flipped" well into the thousands of bass into our boat.

We own several Kajun Limb rods now and cherish each and every one. You'd be surprised how many elite bass pros have a technique specific Kajun Limb tucked away in their rod boxes waiting for that moment when they know that they have to rely on "The Limb" to get the job done to bring home a check to feed their family. It might even surprise you to know that high ranking military officers and even a Commander in Chief owns a Kajun Limb.

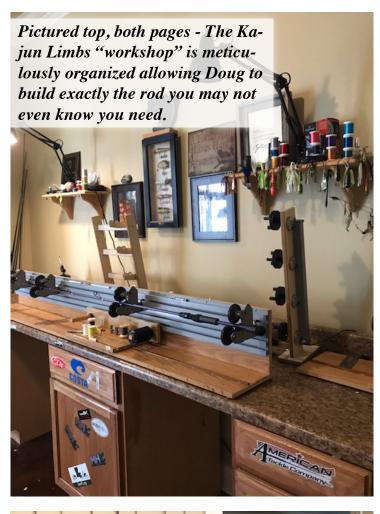
Doug is a very down to earth and humble man. He's a US veteran and outspoken Christian. He got into his craft as his ministry to spread the good news of the gospel of Christ. He is not one for speaking to big crowds, opting instead to interact on a one on one, or small group basis. It's in those interactions that Doug has had opportunities to share his faith. He becomes friends with his clients and welcomes the opportunity to just listen, when someone needs a friend.





He believes in building no frills rods. He takes a minimalist approach to building rods. He knows that the more bells and whistles that he adds to a rod, the heavier it will become. Looks and frills are all great until you've made that three thousandth cast of the day and your arm is about to fall off. He also knows that a balanced rod is vital to an angler's ability to fish all day without excessive fatigue.

His mission statement on his Facebook page states this... "Being from Louisiana I can imagine way back when the Cajuns walking through the swamp looking for a tree limb, tying a piece of line to that limb and going fishing, that's how the name Kajun Limb came to be. When building rods, it's a no frills rod, nothing extra; I see a blank as a tuning fork, the more stuff you add to it the less 20





sensitive it is. The fishing rod is just another tool a fisherman has in his bag of tricks to fool the fish, it is my intention to build the best rod possible. GOD BLESS, Doug Blacklock"

Of course Doug can color code or "match" colors to something or make a rod with your favorite team color, but if you will let the craftsman work, he will build you the exact rod that you need for the specific technique that you need it for. When he's done, it is a work of art. Your rod will be the tool that you need to put fish in the boat and hold up under harsh conditions.

I can attest to that. In the years since we purchased our first Kajun Limb, we've been rough on our equipment. We've broken too many rods to count, in every way imaginable. From yanking big bass out of hyacinth mats in the Atchafala-ya spillway, to fighting line screaming redfish in Delacroix, and even the countless times they've gone in and out of our rod boxes, our Kajun Limbs have endured the abuse.

When it comes down to it, our Kajun Limbs are probably the least expensive rods we own. They say you get what you pay for. With Doug Blacklock's rods, that statement couldn't be more the truth. Do yourself a favor and stop looking for those deals, and mass produced rods. Invest in a tool that will last much longer than several other "cheaper" rods out there. The value of a Kajun Limb rod is immeasurable.

If you don't think you can't afford a custom rod, you might want to think long and hard to realize that you can't afford not to own a custom rod when it is the quality and longevity of a Kajun Limb.

Give Doug and call and get yourself a Kajun Limb... "Yank em' with a Limb!" Doug can be reached at 225-938-3574. You can also find him on Facebook and Kajun Limb Outdoors LLC



Twelvenile Bayou Shreveport, Louisiana

One of the most prolific lakes in the state is Caddo Lake. The huge lake serves as a watershed and reservoir for Northwest Louisiana and Eastern Texas. When the lake level rises to the point it begins to pour water over the dam, that water flows "12 miles" before ultimately ending up in the Red River. The path it takes is known as Twelve Mile Bayou. The actual length of the waterbody is closer to 24 miles long.

That 12 mile journey is anything but a clear straight path but the twist and turns offer a variety of bends, points, bridges and run-outs to fish along the way. The meandering stream crosses under no less than 15 roadways on the trip south to Red River.

The bayou is most easily assessable from a launch just south of the Caddo Dam, just off of Hwy 169 in the Soda Lake Wildlife Management Area. Twelve Mile Bayou serves as a border to the Soda Lake WMA at various points along the stream's path. The bayou is also accessible from its south end via it's confluence with the Red River. The Red River is locally accessible by the Stoner and Teague boat launches in Shreveport and Bossier City, respectively. In addition to Caddo Lake overflow, 12 Mile Bayou also serves as the overflow from Cross Lake via Cross Bayou to the Red River.

With the water bodies we have covered to date, you may wonder just why we would cover 12 Mile Bayou? The honest answer is it's a small but fun body of water to fish that offers numerable catches, especially during the fall transition. This waterbody has played host to many of my fishing trips in the Shreveport area due to its location near my house, as well as it not having a slot, and not requiring additional papers/tags/stickers to access. This was the first area I could easily access when I first got my boat that offered the safety of nearby boat launches when learning a "new to me" boat that I bought 'gently' used. Since then, I have found a few areas where I can count on my fish staying tied up at various times of the year, and also never have to wait in line at the access boat launches. There is also very little traffic on 12 Mile, meaning nearly uninterrupted fishing with no Bassholes to worry about. While the bass may not tip the scale for a tournament win, they are found in abundance on this bayou with no shortage of scenarios to fish.

The bayou offers an innumerable amount of points, jettys, runouts and drains, exposed and submerged cover, bridges (both overhead and submerged/partially submerged), and offshore cover. Given the length of the waterbody, the 50 or so miles of shoreline offer exceptional variability where you are sure to find bass holding nearly year round. With the reliability of the outings and the generally smaller fish with a large population, this waterbody also makes an ideal spot to take kids fishing. I often take my 5 year old daughter and we always have a good time; mainly because she's never been without catching at least a few fish here.

The water quality in Twelvemile Bayou can vary given its various sources of water. The bayou is supplied from three distinct watersheds (Caddo Lake Basin, Cross Lake Basin, and via backwater from the Red River). Given the various sources with differing quality themselves, the Twelvemile quality can differ greatly depending on its primary tributary at any given time, as well as localized rainfall, as it drains its own watershed. Generally the water is between muddy and cloudy, and usually has tannic staining. The water may also be highly turbid and reddish when supplied from a turbid Red River.

In addition to bass, Twelvemile can provide ample opportunity at catfish and perch/sac-a-lait. If you are into bowfishing, the backwater tributaries and larger drains offer perfect spots to ambush some of the many large gar species in the bayou. The bayou has a particularly large population of large hybrid gar; they also like to eat crankbaits so bass anglers beware.

While narrow in places, the bayou is typically safe to run at moderate speeds below 45mph, provided you stay in the middle of the channel. Boaters will need to be especially careful around some of the blind curves and some of the bridge crossings which have a few hazards. Currently the bridge at N. Market has a downed data line that is partially submerged, as well as a log jamb 24







Left: My five year old (four at the time) with her first 'solo' catch in Twelwemile Bayou.

Right: The sheer enjoyment after a fun trip fishing and catching on Twelvemile (photo taken on Red River, south of downtown Shreveport).

Bottom: A couple small bass doubled up on my squarebill while schooled up on Tweelvemile Bayou.

around the bridge. The most hazardous portion of the entire bayou is approximately three miles upstream of the mouth of the Bayou at Red River. On the west bank there is a concrete structure about 3-4 stories tall just before a curve back to the east; just downstream of this structure is an underwater concrete dam. The above ground structure is an intake pump station for the City of Shreveport to pump water into and supplement the water level of Cross Lake. The below water dam serves as a water elevation preserve during especially low Red River stages to allow water to be pumped from Caddo Lake down Twelvemile Bayou and into Cross Lake to provide drinking water for the City of Shreveport. This underwater hazard is not well marked, but

can be seen by the large steel/concrete damn that exits the water to each bank. This structure has been responsible for the demise of MANY LOWER UNITS! so exercise extreme caution when crossing here.

Twelvemile is a state waterbody with ownership of maintenance residing with the Corps of Engineers, but most of the upkeep is performed by the Caddo Levee District as the waterbody also serves as a flood control and drainage body. The Louisiana Department of Wildlife and Fisheries has full jurisdiction on the waterbody, as does the Caddo Parish Sheriff's Office, and in portions, the City of Shreveport. While the Caddo Parish Sheriff's Office generally cannot, or at least does not enforce game related statutes, they are quick to THOR-

OUGHLY check your boat and look for any non-sporting related violations. I have had their patrols drive right up on me, even driving directly over my line while fishing just to check to ensure I had a throw on my boat.

Overall the waterbody fishes great year round and offers plenty of sporting opportunities for various fish species, including bass. You may want to avoid fishing Twelvemile during periods of heavy rains with large overflows of Caddo and Cross Lakes, as well as during flooding of the Red River. Excessive currents during these periods can present unsafe boating conditions on the narrow waterbody, especially near the Caddo Lake spillway and the narrow channel swings just south of there. These high current conditions also make the fish holding areas difficult to fish and keep bait tangled in the swaths of cover.

While not a Caddo Lake or Toledo Bend, Twelvemile is one of the small unknown waterbodies around the state that presents good fishing for bass. Don't be afraid to try your smaller waterbodies that often aren't pressured, you just might find your own personal honeyhole. Enjoy exploring your local waters; Geaux Bassin'!



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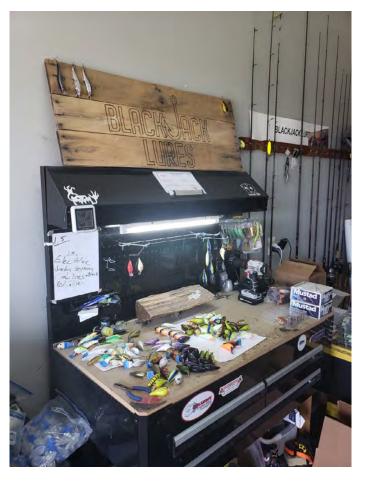
I pulled through the neighborhood just off Hwy 20 headed south into Thibodaux looking for the home and operation center for a premier crankbait painter in South Louisiana. A red jeep with large mud tires sets to the rear of the driveway out in front of the carport and garages. As I drive up the driveway I begin to see the garage where the bass boat is stored, inside waiting is Black-Jack Lures owner Austin Doiron.

I walk up to the door and I could see the Saints game on the television (no one was going to miss Drew Brees' return), rods in the rack on the wall, boxes of Mustad hooks laying on the counter, a huge wooden sign above the cluttered workbench that reads "BlackJack Lures", a Ranger boat in the stall, and a wall full of crankbait candy creations all flowing together to create an atmosphere of fishing delight.

We got introduced to Austin through Dean and Peyton Grizzaffi that we fished with last month. Peyton, who has since finished 6th in the state high school qualifier from a field of 171 teams with a 11.28# bag, is a proud representative of BlackJack Lures. No doubt you will see more of Peyton and his crankbait sponsor! Dean his dad told me, "He's been sponsoring Peyton for 3 years now and always goes out of his way for us...... he will make anything you need just send him a picture."

As Austin and I began talking, he told me the story of how his business was born with a simple birthday present from his wife. She had asked what he wanted and was surprised when he answered with an airbrush painting machine. Taken back by his answer she said "Ok, if that's what you want." On November 17, 2013 the first fish caught on a Blackjack Lure was landed by Austin and "literally from there I was hooked." Austin added, "You're basically fooling a fish into biting a piece of plastic!"

From there the flames of passion were fanned by a brother-in-law fishing on the Nicholls State Bass Fishing Team, and other family friends requesting he make baits for them. The response to the baits and their quality was so positive that word of mouth spread through South Louisiana like wildfire. Soon his hobby became a second job.



Pictured above is the BlackJack Lures work space covered in crankin' candy for the greenbacks.

Pictured below, BlackJack Lures owner Austin Doiron applies a base coat of airbrushing to a fresh plug blank.



The name Blackjack Lures conjures up images of the infamous card game – dealer behind the table handing out cards and players trying to hit the magic number sum of 21 – but that isn't how this name came about. It wasn't the love of any gambling vice it was simply a black dog named Jack. A beloved pet forever remembered in the name BlackJack Lures.

BlackJack Lures is quickly becoming known as the go to place to get custom and replicated crankbaits as well as other hard plastic baits such as jerkbaits, poppers, and even the "whopper plopper" style baits. Austin prides himself on being able to create the exact custom colors for the casual fisherman or the serious angler. Many times an angler will simply want to have a crankbait made that is out of production or maybe a small modification to an existing lure.

The painting looks simple as I watch the process of creating a custom crankbait unfold before me. I couldn't help but think how effortlessly he made it look and for a brief moment I thought "I can do that!" knowing darn well I

couldn't. Austin informed me he wasn't necessarily "artistic" but knew the standard of excellence he demanded and ensured me every lure meets his criteria or it is scrapped (thrown into his boat). We talked of his plans to outsource the production but his biggest concern is that no one can produce the line to his standard and in the end that is what makes it a BlackJack Lure.

Ever anxious to get on the water and try out the samples Austin sent home with me, I dropped the boat in the lake on Monday and went to a favorite cranking spot. It's a little funnel area between the main lake and a cove on Concordia that most know of as the "Little Blue Hole." I began to throw the Tiger Gill color that most closely resembles a favorite style made by a top name brand. Right away I started catching fish, surprisingly both bass and sac-a-lait. It didn't take long to sell me on the effectiveness of the BlackJack Lures. I know Austin will be hearing from me on an order real soon. I clicked over to the website immediately once I got back home.

On the website, http://blackjacklures.com, BLACKJACK LURES, LLC has posted, "Specializing in high quality custom hand painted lures. Contact us for custom work, or shop lures available for immediate shipping." It really is simple; all you need to do is "Tie on a BlackJack and start catching fish today."

Currently BlackJack Lures is in two brick and mortar stores and looking to expand locations in the market. The vast majority of the sales come from the website and Austin tries to keep the 1.5 Square Bills up with demands for baits while juggling his job, family, and fishing. With a newborn addition to the family along with a young daughter the Doirons stay busy.

In growing the business, Austin says he would really like to paint cranks full time but until then he will continue with his passion as a second job and hobby. I know our readers will order from the large selection of stock colors and even send a few custom requests. Whether you want a Little Joe Special, Fire Craw, Baby Bass, Bayou Black Special or your own personal color give Austin at BlackJack Lures a shout and catch more when you go Bassin' in the Boot with BlackJack Lures!





Ptictured top is the 1.5 Square Bill in 'Tennessee Shad' by BlackJack Lures.

Pictured above are in 'Copper Tiger' and 'Lil Joe Special'.

Pictured right is the 4" plopper style bait, the "Swamp Swatter" in the 'Lil Joe Special' color by Black-Jack Lures.



BLACK ACK LURES

Specializing in high quality custom hand painted lures.

Available for custom work as well as in stock inventory.

Can match discontinued colors and patterns to meet your custom needs.



www.BlackJackLures.com





Do you or someone you know have a product or service contributing to the Louisina Bass Fishing Industry? If so we would love to talk to you about a feature article to introduce your Louisiana company to our subscribers. Since our business is promoting the bass industry in Louisiana these articles are risk free and enable you to join our growing list of partners across the state. Like what you see? If you are interested in targeted advertisement, let us know and we can discuss getting your message delivered directly to your target audience, the Bassin' in the Boot Community, across various media forums. Shoot us an email at bassinintheboot@gmail.com

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Looking for the perfect Bassin' Gift for yourself this year?



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